



MEDIA INFO

FOR IMMEDIATE RELEASE

## **NEW FERRY SERVICE TO LANGKAWI CARS ALLOWED ON BOARD**

**PUTRAJAYA, 8 OCTOBER 2013:** Langkawi Island in the northern part of Peninsula Malaysia has always been popular as a destination with beautiful beaches, verdant rainforest and choice resorts and hotels. In fact, Tanjung Rhu in Langkawi has been listed as the world's 100 best beaches by international news network CNN. CNN also named Malaysia's Tanjung Rhu Resort as one of the world's best wedding venues.

Besides flying in to the island's airport, now tourists have the option of a new transportation service to visit the island -- the Langkawi roll-on/roll-off (RORO) ferry service that allows cars and other vehicles aboard, too.

Launched on 3 September 2013 by Langkawi Roro Services Sdn. Bhd, the ferry links Kuala Perlis Ferry Terminal and Tanjung Lembong Jetty, Langkawi Island.

With this new ferry service, Langkawi will be easily accessible to tourists, making the island destination a must-visit with the upcoming Visit Malaysia Year 2014.

According to the Managing Director of Langkawi Roro Services, Mr. Ku Azhar Ku Abdul Razak, there will only be one trip per day when the sea-level reaches high tide, with each trip taking about two and a half hours each way. The service frequency may be extended according to demand and if works to deepen the Perlis river mouth are undertaken.

Ticket prices during the promotion period (until 31 December) are RM320 per vehicle for a round trip and RM18 per passenger for a one-way trip. Normal rate per vehicle for a round trip is RM500.

Each ferry can carry up to 45 vehicles per trip and can accommodate 10 units of large vehicles like buses.

Kuala Perlis is about 600 km from Kuala Lumpur, 180 km from Penang, 300 km from Ipoh and 50 km from Alor Setar. It is the nearest of all embarkation points to Langkawi. Nearby attractions in Perlis are *Padang Besar*, a popular shopping haven for

both Malaysian and Thailand tourists, Homestay *Ujung Bukit* as well as Harumanis mangoes and grapes plantation farm.

**Note:**

- Valid vehicle registration documents need to be submitted to the ferry operator at least 3 hours or up to one day before making the trip.
- Ferry departure time is based on the weather and tide conditions and document processing time.
- Promotion rate is valid from 3 September to 31 December 2013.
- For further information, you can contact Nurul at 019-610 8718, Shaiful at 011-2646 8331 or email [langkawiroro@yahoo.com](mailto:langkawiroro@yahoo.com).

**ENDS**

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**MALAYSIA TOURISM PROMOTION BOARD OR TOURISM MALAYSIA** is an agency under the Ministry of Tourism & Culture, Malaysia. Tourism Malaysia focuses on the specific task of promoting Malaysia at all levels. Since its inception, Tourism Malaysia has grown by leaps and bounds and it has emerged as a major player in the international tourism scene. In 2012, Malaysia registered 25 million tourist arrivals and RM60.6 billion in tourist receipts, placing the country firmly as the 10<sup>th</sup> most popular tourism destination in the world.

*In 2014, Malaysia will celebrate its fourth VISIT MALAYSIA YEAR (VMY) with the theme "Celebrating 1Malaysia Truly Asia". The VMY 2014 promotional campaign has started this year with a series of year-long special events and activities leading to VMY 2014. It will contribute to the Government's target to receive 36 million tourist arrivals and RM168 billion in receipts by 2020, as outlined in the Malaysia Tourism Transformation Plan (MTTP) 2020.*

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